

# Price-Setting of Market Makers: A Filtering Problem with an Endogenous Filtration

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*(Joint work with Christoph Kühn)*

1 The model and the main result

2 Sketch of the proof

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The spread is a compensation for certain risks the market maker face.

# Information risk

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- Information risk is the risk that at least **part of the customers have superior (or insider) information** about the hidden true value of the asset and trade strategically to their own advantage and therefore to the disadvantage of the market maker, who faces an **adverse selection problem**.
- Here, we follow the classic Glosten-Milgrom model (1985), who describe the prices as **expectations of a hidden true value** under the assumption of **risk-neutrality** and **perfect competition** of market makers.



# True value and customers

On a probability space  $(\Omega, \mathcal{F}, P)$  we have

- the **true value process** of the asset  $X = (X_t)_{t \geq 0}$ , which is a time-homogeneous Markov process with finite state space  $\{x_1, \dots, x_n\}$ ,  $n \geq 2$  where  $x_{\min} = x_1 < \dots < x_n = x_{\max}$  and transition kernel  $q(i, j)$ ,
- the **customer arrival process**  $N$ , which is a Poisson-process with rate  $\lambda > 0$ , with jump times  $\tau_1, \tau_2, \dots$ ,
- and a sequence of iid random variables  $(\epsilon_i)_{i \in \mathbb{N}}$ . At  $\tau_i$  the  $i$ -th customer arrives at the market and gets the **signal**  $X_{\tau_i} + \epsilon_i$ .

The processes and random variables are **mutually independent** from each other.

# Buys and sells

- The **prices of the market maker** are modelled by an  $\mathcal{F} \otimes \mathcal{B}([0, \infty))$ -measurable mapping  $S : \Omega \times [0, \infty) \rightarrow \mathbb{R}^2$ . Write  $S = (\bar{S}, \underline{S})$  to denote **ask and bid prices** with  $\bar{S}_t(\omega) > \underline{S}_t(\omega)$  for all  $(\omega, t)$ .

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- The  $i$ -th customer buys if  $X_{\tau_i} + \epsilon_i \geq \bar{S}_{\tau_i}$  and sells if  $X_{\tau_i} + \epsilon_i \leq \underline{S}_{\tau_i}$ . He does nothing if his valuation is within the spread.

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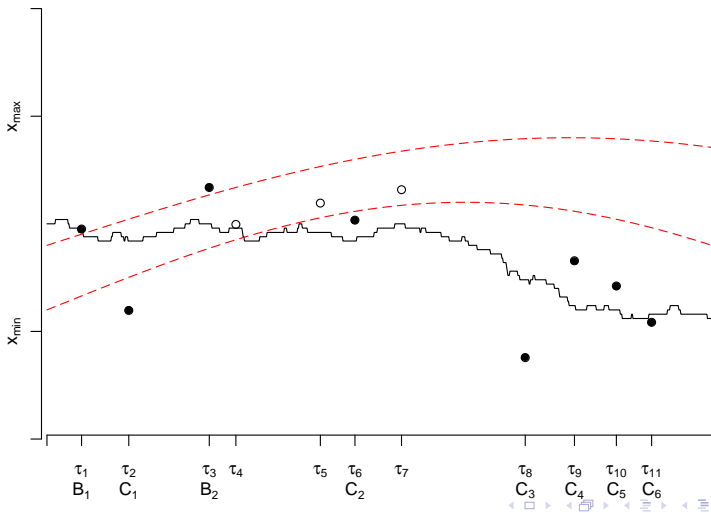
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- The times of the  $i$ -th **buy**  $B_i$  and  $i$ -th **sell**  $C_i$  are given by

$$B_i := \inf\{\tau_j | \tau_j > B_{i-1}, X_{\tau_j} + \epsilon_j \geq \bar{S}_{\tau_j}\}, \quad i \geq 1,$$

$$C_i := \inf\{\tau_j | \tau_j > C_{i-1}, X_{\tau_j} + \epsilon_j \leq \underline{S}_{\tau_j}\}, \quad i \geq 1.$$

# Buy and sells for given prices

black: true value, red: bid and ask prices, bullets: customers valuations



# The filtration of the market maker

The **filtration of the market maker** is given by  $\mathbb{F}^S = (\mathcal{F}_t^S)_{t \geq 0}$ , where

$$\mathcal{F}_t^S := \sigma(\{B_i \leq s\}, \{C_i \leq s\}, s \leq t, i \in \mathbb{N}).$$

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## Definition

We say that  $S$  is an **admissible pricing strategy** if it is  $\mathbb{F}^S$ -predictable and  $x_{\max} \geq \bar{S}_t(\omega) > \underline{S}_t(\omega) \geq x_{\min}$  for all  $(\omega, t) \in \Omega \times \mathbb{R}_+$ .

# Glosten-Milgrom prices

We now consider the price-setting under **perfect competition** and a **risk-neutral** market maker.

## Definition

We say that an admissible pricing strategy  $S$  is a **Glosten-Milgrom pricing strategy (GMPS)** if for every bounded  $\mathbb{F}^S$ -stopping time  $\tau$

$$E \left[ \sum_{B_i \leq \tau} (\bar{S}_{B_i} - X_{B_i}) \right] = 0 \text{ and } E \left[ \sum_{C_i \leq \tau} (\underline{S}_{C_i} - X_{C_i}) \right] = 0.$$



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## Lemma

$S$  is a GMPS iff it is admissible and for all  $i \in \mathbb{N}$

$$\bar{S}_{B_i} = E[X_{B_i} | \mathcal{F}_{B_i}^S] \quad \text{and} \quad \underline{S}_{C_i} = E[X_{C_i} | \mathcal{F}_{C_i}^S] \quad P - a.s.$$

# Main result

## Theorem

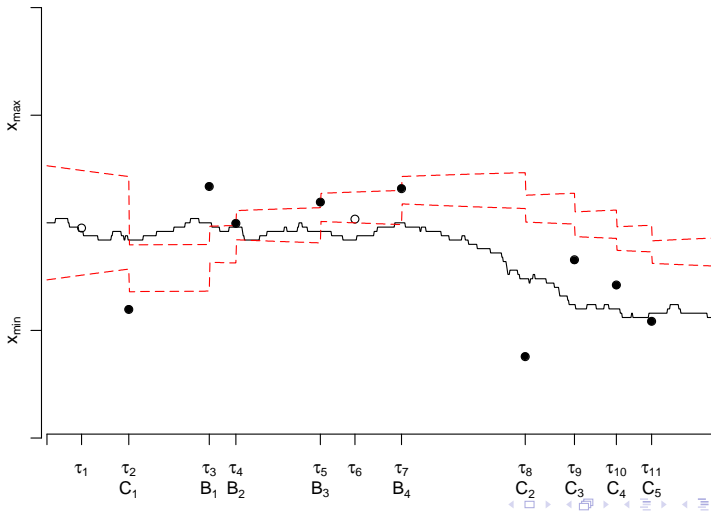
Let  $C := x_{\max} - x_{\min}$  and  $\Phi(y) := P[\epsilon_1 \geq y]$ ,  $y \in \mathbb{R}$ . Assume that  $\Phi$  is differentiable (i.e. the distribution of  $\epsilon_1$  has density  $-\Phi'$ ) on  $[-C, C]$ ,  $1 > \Phi(0) > 0$ , and

$$-\Phi'(y) \leq \frac{K}{C} \min\{\Phi(y), 1 - \Phi(y)\}$$

for all  $y \in [-C, C]$  and a constant  $K < 1$ . Then, **there exists a Glosten-Milgrom pricing strategy and it is unique up to a  $(P \otimes \lambda)$ -null set**, where  $\lambda$  denotes the Lebesgue measure on  $\mathbb{R}_+$ .

# The Glosten-Milgrom pricing strategy

black: true value, red: bid and ask prices, bullets: customers valuations



# Step 1: Existence and uniqueness at a fixed time

We consider the corresponding **static model** with distribution

$$P[\tilde{X} = x_i] = \pi_i \quad i = 1, \dots, n$$

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The equilibrium condition for the **ask price**  $s$  is given by

$$E_{\pi} \left[ (s - \tilde{X}) 1_{\{\tilde{X} + \epsilon \geq s\}} \right] = 0$$

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For  $s \in [x_{\min}, x_{\max}]$  we define

$$g(s, \pi) := E_{\pi} [\tilde{X} | \tilde{X} + \epsilon \geq s] := \frac{E_{\pi} [\tilde{X} 1_{\{\tilde{X} + \epsilon \geq s\}}]}{P_{\pi} [\tilde{X} + \epsilon \geq s]}.$$

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The zero-profit condition translates to  $g(s, \pi) = s$ . The question of existence and uniqueness of a Glosten-Milgrom ask price is the same as the existence and uniqueness of a **fixed-point** of  $g$ .

# Step 1: Existence and uniqueness at a fixed time

## Lemma

*Under the conditions on  $\epsilon_1$  from the main theorem there exists a unique static Glosten-Milgrom ask price  $s$  in  $[x_{min}, x_{max}]$ .*



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## Lemma

*Under the conditions on  $\epsilon_1$  from the main theorem there exists a unique static Glosten-Milgrom ask price  $s$  in  $[x_{min}, x_{max}]$ .*

*Proof:* Banach fixed-point theorem.

# Lipschitz-contiuity in $\pi$

## Lemma

*Let all assumptions from above be fulfilled, then*

$$|g(s, \pi) - g(\tilde{s}, \tilde{\pi})| \leq K|s - \tilde{s}| + L \sum_{i=1}^n |\pi_i - \tilde{\pi}_i|$$

*for  $K < 1$  from above and  $L < \infty$ , all  $s, \tilde{s} \in [x_{\min}, x_{\max}]$  and all distributions  $\pi, \tilde{\pi}$ .*

## Step 2: The solution as fixed-point

### Lemma

For any  $\mathcal{F} \otimes \mathcal{B}([0, \infty))$ -measurable process  $S = (\bar{S}, \underline{S})$ , there exists a unique (up to indistinguishability)  $\tilde{\mathbb{F}}^S$ -adapted càdlàg process  $\pi^S$  with

$$\pi_{\tau}^S = \left( P \left[ X_{\tau} = x_i | \mathcal{F}_{\tau}^S \right] \right)_{i=1, \dots, n} \quad P\text{-a.s.}$$

for all finite stopping times  $\tau$ , where  $\tilde{\mathbb{F}}^S$  is the completion of  $\mathbb{F}^S$

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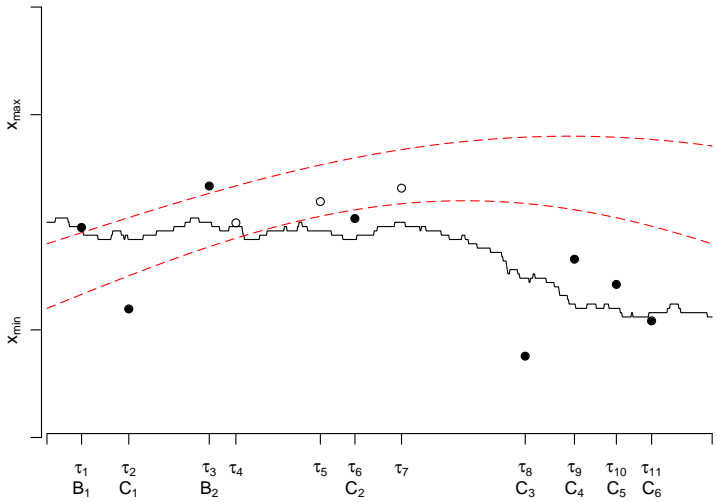
### Definition

For admissible  $S$  we define  $F(S) : \Omega \times [0, \infty) \rightarrow \mathbb{R}^2$  by

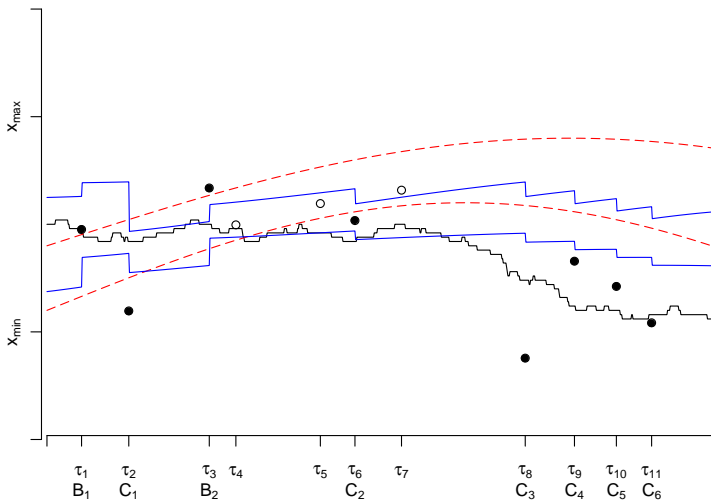
$$F(S)_t := \left( \overline{F(S)}_t, \underline{F(S)}_t \right) := \left( g \left( \bar{S}_t, \pi_{t-}^S \right), h \left( \underline{S}_t, \pi_{t-}^S \right) \right)$$

where  $g$  is defined as above and  $h$  is the analogon for bid prices.

# Some pricing strategy $S$ (in red)



# Some pricing strategy $S$ (in red) and $F(S)$ (in blue)



## Step 2: The solution as a fixed-point

One can think of  $F(S)$  as the Glosten-Milgrom-prices a market maker would have in mind if actually the market reacts with buys and sells to prices  $S$ .

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For all  $i \in \mathbb{N}$  we have

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### Lemma

An admissible strategy  $S$  is a solution of the GMPS-problem iff  $S$  is a fixed point of  $F$ , i.e.  $S = F(S)$  ( $P \otimes \lambda$ )-a.e. (where  $\lambda$  denotes the Lebesgue measure on  $\mathbb{R}_+$ ).

## Step 3: Uniqueness

Now we consider two admissible pricing strategies  $S$  and  $T$ . With some effort we obtain:

$$E \left[ \int_0^t \sum_{i=1}^n |\pi_s^{S,i} - \pi_s^{T,i}| ds \right] \leq 6n\lambda Mt E \left[ \int_0^t \|S_s - T_s\| ds \right]$$

where  $M := \max\{\Phi'(x) | x \in [-C, C]\}$ .

## Step 3: Uniqueness

Together with the Lipschitz-continuity of  $g$  this leads to

### Lemma

*There is a constant  $K_1 < \infty$  such that*

$$E \left[ \int_0^t \|F(S)_s - F(T)_s\| ds \right] \leq (K + tK_1) E \left[ \int_0^t \|S_s - T_s\| ds \right]$$

*for all  $t \geq 0$  and for  $K < 1$  from the main result.*

For small  $t > 0$  (with  $K + tK_1 < 1$ ) this yields a contraction and thus uniqueness in the  $P \otimes \lambda$ -sense up to  $t$ . Iteratively, uniqueness follows for  $[0, \infty)$ .

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The filter equation of the conditional probabilities is given by:



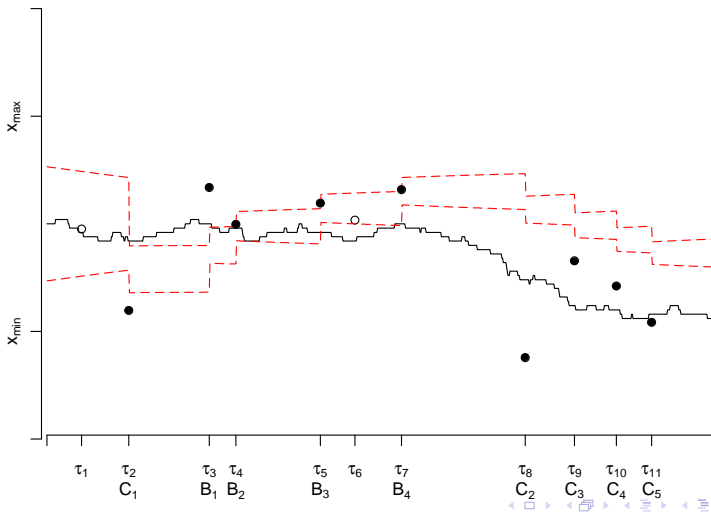
Step 4: Existence, Filter equation for  $\pi_t^{S,i} = P[X_t = x_i | \mathcal{F}_t^S]$

$$\begin{aligned}
 d\pi_t^{S,i} = & \pi_{t-}^{S,i} \left( \frac{\Phi(\bar{S}_t - x_i)}{\sum_j \pi_{t-}^{S,j} \Phi(\bar{S}_t - x_j)} - 1 \right) dN_t^B \\
 & + \pi_{t-}^{S,i} \left( \frac{\Psi(\underline{S}_t - x_i)}{\sum_j \pi_{t-}^{S,j} \Psi(\underline{S}_t - x_j)} - 1 \right) dN_t^C \\
 & - \left( \lambda \pi_t^{S,i} \left( \Psi(\underline{S}_t - x_i) + \Phi(\bar{S}_t - x_i) \right) \right. \\
 & \left. - \sum_j \pi_t^{S,j} \left( \Psi(\underline{S}_t - x_j) + \Phi(\bar{S}_t - x_j) \right) \right) \\
 & + \sum_j \pi_t^{S,j} q(j, i) \Big) dt.
 \end{aligned}$$



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Thank you for your attention!